



## President & Chief Executive Officer

# VEHICLE SALES AUTHORITY OF BRITISH COLUMBIA

### Langley, BC

Given current economic uncertainty, the need for nimble and progressive executive leadership is critical and the VSA is seeking those qualities in their next President & CEO (CEO). This senior leadership role is responsible for the development and implementation of VSA strategies and works to ensure and enhance consumer protection and public confidence in the BC licensed motor vehicle sales industry. With accountability for the overall management of VSA's operations, financial performance and human resources the CEO will create a sustainable, value-added business model that effectively serves the industry and the public. The CEO will work diligently in establishing the VSA as the leading organization to turn to for knowledge and best practices in regulating a fair motor vehicles sales marketplace. In addition, the CEO maintains strong working relationships with the provincial government and is chief advisor to the VSA Board of Directors and its Committees.

The ideal candidate brings experience in an entrepreneurial setting as well as exposure to a regulated environment and has demonstrated their ability to build the profile of an organization, seeking out new and sustainable opportunities to add value across a wide array of province-wide stakeholders. The chosen candidate will have a proven track record of working with government to further a mandate and is also seen within private industry as a credible and reliable professional. The ideal new CEO is a seasoned leader with experience running all aspects of an organization, ideally with some understanding of the unique nature of a not-for-profit enterprise and has worked closely with Boards of Directors to guide strategy development and set priorities.

If this is the next step in your leadership journey, send your resume and brief cover letter to **Shaun Carpenter** and **Jennifer Madden** at [www.pfmsearch.com](http://www.pfmsearch.com).

*The Vehicle Sales Authority of British Columbia (VSA) is an administrative authority delegated by the provincial government to administer and enforce the Motor Dealer Act and its regulations, the Business Practices and Consumer Protection Act as it relates to the sale of motor vehicles, and other related statutes. Founded in 2004 and formerly named the Motor Dealer Council of B.C. (MDC), the agency became one of the first examples of the British Columbia government's new approach for administering public policy through a "delegated administrative authority." It licenses dealerships and sales people, investigates consumer complaints, provides dispute resolution and implements consumer education initiatives to raise the public awareness of their rights and responsibilities when purchasing or leasing a motor vehicle.*



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