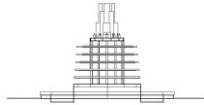




SPONSORSHIP PACKAGE for the 16TH ANNUAL ACCP COMPLIANCE FORUM April 24th 2017 at the



CARLU

Toronto

There is no better way to put your company's strength, commitment and corporate identity in the spotlight than by being a sponsor of the 16th Annual ACCP Compliance Forum on April 24, 2017 hosted by the Association of Canadian Compliance Professionals (the "ACCP"). Last year's event attracted over 100 attendees representing over 60 firms from across Canada including many key decision makers in our industry.

Founded in 2000, the ACCP is an organization representing individuals who have chosen compliance as their career and who are dedicated to improving compliance operations within the mutual fund and exempt market dealer communities. The ACCP has over 100 Members across Canada, many of whom are senior compliance and/or legal professionals working closely with mutual fund and exempt market dealers, mutual fund companies, insurance companies and MGAs, as well as industry service providers including legal, technology and independent consultants. For more information about the ACCP, contact us at info@complianceprofessionals.ca.

The mandate of the ACCP is to:

- Promote professionalism amongst compliance professionals
- Provide and sponsor educational programs
- Alert members to important regulatory developments
- Recommend best practices
- Act as an advocate on compliance and regulatory matters

We have a wide range of sponsorship opportunities available and we are always open to creating customized solutions to spotlight your firm. If you would like to showcase your organization be sure to contact us to discuss your ideas. 2016 Sponsors will receive advance access to 2017 opportunities! And for fund companies – we have received an exemption to NI 81-105!! **TO SPONSOR please** contact Linda Anderson at 905-369-8043 or linda.anderson@primerica.com.

More Good News!

The only thing better than putting your company in the spotlight at the 16th Annual ACCP Compliance Forum, is to also be in the spotlight at the 6th Annual Federation Conference to be held on April 25th. These back-to-back events were a major success in 2015 and 2016 we are doing it again in 2017. For more information about the

Federation of Mutual Fund Dealers see www.fmfed.ca. These combined events afford excellent and targeted industry exposure with great value as they offer the best opportunity to network with and showcase your commitment to Canada's retail distribution firms and their leadership teams. There is a 20% discount for sponsoring both days.

PLATINUM SPONSOR – COCKTAIL RECEPTION: \$7,500

One Available

- Single Sponsor Exclusivity
- Exclusive Investment Executive feature interview
- Opportunity to provide opening remarks including a brief overview of your firm's strategic focus in the industry (2-3 minutes)
- MC acknowledgement during opening and closing remarks
- Opportunity to make closing remarks
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium, and name placement in Investment Executive event ads
- Opportunity to provide marketing materials or promotional items for the delegate kits
- **First choice** of Booth space – 6 foot skirted table and 2 chairs provided
- 4 complimentary event passes

GOLD SPONSOR - LUNCH: \$4,000

Fundata

- Single Sponsor Exclusivity
- MC acknowledgement before and after lunch
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium
- 8.5" x 11" signs with logo on food tables during lunch (signs provided by Sponsor)
- Opportunity to provide marketing materials or promotional items for the delegate kits
- Booth space – 6 foot skirted table and 2 chairs provided
- 3 complimentary event passes

GOLD SPONSOR - SESSION: \$4,000

Five Available

- Choice of session on a first come, first serve basis
- MC acknowledgement at outset of session
- Opportunity to provide a brief overview of your firm's strategic focus in the industry (2-3 minutes), and announce your session speaker(s)
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage and electronic podium
- Opportunity to provide marketing materials or promotional items for the delegate kits
- Booth space – 6 foot skirted table and 2 chairs provided
- 3 complimentary event passes

SILVER SPONSOR - BREAKFAST: \$3,000*

Crawley MacKewn Brush LLP

- Single Sponsor Exclusivity
- MC acknowledgement after breakfast during opening remarks
- Logo placement on event marketing including Federation website, event e-mails, logo placement on event signage
- Signs at breakfast buffet (supplied by sponsor)
- Opportunity to provide marketing materials or promotional items for the delegate kits
- 2 complimentary event passes

SILVER SPONSOR – A.M. & P.M. BREAKS: \$3,000*

Fidelity

- Single Sponsor Exclusivity
- MC acknowledgement during opening and closing remarks and before breaks
- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage
- Signs at break buffet (supplied by sponsor)
- Opportunity to provide marketing materials or promotional items for the delegate kits
- 2 complimentary event passes

BRONZE SPONSOR: \$2,000*

Unlimited

- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage
- Opportunity to provide marketing materials or promotional items for the delegate kits
- 1 complimentary event pass

BOOTH: \$1,500**

See ** Below

- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage
- Distribution of marketing/promotional materials from the booth
- Booth space – 6 foot skirted table and 1 chair provided
- 1 complimentary event pass; second pass available @\$100. for sponsor area only, no session access

PROGRAM ADVERTISING: \$1,000

One Available

- Full back page of the event's Program Guide which will be distributed to all attendees.

CHARGING STATION: \$500

One Available

- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage

COLLATERAL: Cost*

IFSE

- Lanyards, Name Tags and Delegate Bags
- MC acknowledgement during opening and closing remarks
- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage
- Opportunity to provide marketing materials or promotional items for delegate kits
- 1 complimentary event pass

MEDIA SPONSOR: Contra

Investment Executive

- Single sponsor exclusivity
- MC acknowledgement during opening and closing remarks
- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage
- Opportunity to provide marketing materials or promotional items for delegate kits
- Booth space - 6 foot skirted table and 1 chair provided
- 2 complimentary event passes

PRINTING SPONSOR:**Informco**

- Single sponsor exclusivity
- MC acknowledgement during opening & closing remarks
- Logo placement on event marketing incl., Federation website, event e-mails, logo placement on event signage, and name placement on Investment Executive events site
- Ad on back page of Program Guide
- Opportunity to provide marketing materials or promotional items for delegate kits
- 2 complimentary event passes

*These sponsorship levels do not include a booth. If you are interested in adding a booth, add \$1,000 to your level of sponsorship (does not include an additional event pass).

**Booth: A total of 25 booths are available. Preference will be given to companies already sponsoring at another level.

SPONSORS WILL RECEIVE A LIST OF DELEGATES & EVENT SURVEY RESULTS POST- EVENT